




Date: 05/12/2025

Our Ref: Unique POPLA Verification Code: Dear 

Thank you for your letter of appeal. The details of the Parking Charge Notice are as follows:

Parking Charge Notice Number		Date of Issue: 31/10/2025
Vehicle Registration Mark:		Time of Issue: 
Car Park: Eastgate Shopping Centre - Basildon	Breach of Terms and Conditions: No valid payment-permit was purchased	

Having carefully considered the evidence provided by you we have decided to reject your appeal for the following reasons:

- The car park operation is Pay on Foot – therefore each time you leave the car park you are required to pay.
- The car park in question is on private land and upon entering such land vehicles are subject to the terms and conditions of parking as shown on the signage. This signage quite clearly states that if your vehicle is in breach of the terms and conditions of the car park then a Parking Charge Notice will be issued.
- On entry to private land it is the responsibility of the driver to check for signage and ensure that your vehicle has been correctly parked. Any vehicles found not adhering to the signage will be issued with a Parking Charge Notice.
- As you did not purchase a valid payment/permit prior to leaving the car park – the Parking Charge Notice was issued correctly and remains payable.
- Euro Car Parks do not need to provide evidence of who was driving the vehicle, it is the registered keeper's responsibility to inform of the full name and address within 28 days beginning with the day after the notice was given. If the full amount remains unpaid, under Schedule 4 of the Protection of Freedoms Act 2012 ('the Act'), Euro Car Parks have the right subject of the Act to recover from the keeper of the vehicle at the time it was parked so much of that amount which remains unpaid.
- If you were not the driver/Registered Keeper, please provide a UK serviceable address with full name of the driver/ Registered Keeper to col@eurocarparks.com, in order to process a change of liability on your behalf or please provide a copy of the letter from DVLA that confirms the below statement.

Please use one of the following options below to make payment for the amount of £60.00

1. Online: By visiting <https://www.eurocarparks.com/pay-a-parking-charge/>
2. Phone: Use the automated telephone service 0203 553 4559.
3. Post: Make your cheque payable to Euro Car Parks Limited (include a £2.50 handling



charge for cheque processing) and post to Euro Car Parks Ltd, 30 Dorset Square, London, NW1 6QJ, quoting the PCN number on the reverse of the cheque.

The parking charge notice will be held for 14 days from the date of this letter to allow time to make payment.

You have now reached the end of our internal appeals procedure.

You can make an appeal to the Independent Appeals Service, POPLA (Parking on Private Land Appeals) using the unique POPLA Reference code provided above. Please note, should you decide to appeal to POPLA, or if you appeal to POPLA and your appeal is subsequently rejected, the option to pay the discounted amount will no longer be available and the Full Amount of the PCN will be due.

Please note - if the parking charge notice was issued in Scotland and or Northern Ireland, only "The Driver" can appeal to POPLA.

If you decide to appeal to POPLA, you will need to visit the website, www.popla.co.uk where further details of how to appeal (either online or by downloading the relevant forms) can be found. If the driver is unable to access the website, please use the contact us page at <https://www.popla.co.uk/contact>. Please ensure that the POPLA Reference Number as noted above is quoted on all correspondence to POPLA. You have 28 days from the date of this letter to submit an appeal to POPLA. If you appeal to POPLA, the parking charge notice will be placed on hold.

Appeals may not be accepted if payment is made against the Parking Charge Notice, including any appeals logged via POPLA.

If you choose to ignore this letter, we will seek to recover the outstanding amount owed to us through the debt recovery process and procedure, this may lead to court action against you.

By law, we are also required to inform you that the Ombudsman Services (www.ombudsman-services.org) provides an alternative dispute resolution service that would be able to assist with your appeal. Please note, we have not chosen to participate in their dispute resolution service and as such, should you wish to appeal then you must do so to POPLA, as detailed above.

Yours sincerely

PCN Coordinator
Parking Charge Notice Department





euro car parks



euro car parks

PRIVATE PROPERTY

WELCOME TO EASTGATE SHOPPING CENTRE.

24 HOUR PAY ON EXIT CAR PARK



ECParkbuddy

Cashless Payment

Download the
ECParkbuddy app
for super easy payment

Or pay by web
www.ecpparkbuddy.com

Location ID **686668**

MONDAY TO SATURDAY	
UP TO 1 HOUR	£ 1.10
UP TO 2 HOURS	£ 1.80
UP TO 3 HOURS	£ 2.40
UP TO 4 HOURS	£ 3.00
UP TO 5 HOURS	£ 3.50
UP TO 12 HOURS	£ 5.00
UP TO 24 HOURS	£ 5.50
SUNDAY	
ALL DAY	£ 1.00
EXPIRES 23:59	

GYM USERS MUST VALIDATE THEIR PARKING USING THE CONSOLE IN THE GYM TO RECEIVE 2 HOURS FREE PARKING

TERMS AND CONDITIONS APPLY AT ALL TIMES

FAILURE TO COMPLY WITH THE TERMS AND CONDITIONS WILL RESULT IN THE ISSUE OF A £100 PARKING CHARGE NOTICE (£60 IF PAID WITHIN 14 DAYS OF ISSUE)



PAYMENT MUST BE MADE AT THE END OF YOUR VISIT TO COVER FULL LENGTH OF STAY USING THE PAYMENT MACHINE OR VIA ECParkBuddy
PLEASE ENSURE YOU ENTER YOUR FULL AND CORRECT VEHICLE REGISTRATION WHEN MAKING PAYMENT



DISABLED BAYS ARE FOR DISABLED BADGE HOLDERS ONLY
(VALID BADGE MUST BE CLEARLY DISPLAYED IN WINDSCREEN, NO CONCESSIONS FOR DISABLED BADGE HOLDERS)



PARENT AND CHILD PARKING ONLY BAY
(DRIVER MUST BE ACCOMPANIED BY A CHILD)



PARK ONLY WITHIN MARKED BAYS

MANAGED BY
EURO CAR PARKS
30 DORSET SQUARE
LONDON NW1 6QJ
TEL 01266 388795

WE ARE USING AUTOMATIC NUMBER PLATE RECOGNITION AND/OR HANDHELD CAMERAS TO CAPTURE IMAGES OF VEHICLE NUMBER PLATES TO MONITOR AND ENFORCE THE ABOVE TERMS AND CONDITIONS



APPROVED OPERATOR
SITE NO. 6688

